

## **Roman Przybylski**

Mr Roman Przybylski graduated from the Krakow University of Economics, Faculty of International Management, in 2003. He took part in three editions (2013-2016) of the ICAN Elite Sales programme by Harvard Business Review Poland. In 2020 he completed the Digital Disruption – Digital Transformation Strategies programme run by the Cambridge Judge Business School, and in 2022 the Executive Program in Leadership – the Effective Use of Power organised by Stanford University Graduate School of Business.

Since 2003, he has been professionally bound with the Nowy Styl Capital Group, where he started working in the area responsible for the Group's international development, and later took the position of International Operations Manager, dealing with a broadly understood strategy and coordination of foreign operations.

In the years 2006-2009 he was Member of the Management Board of Baltic Wood S.A. (a subsidiary of the Nowy Styl Group), in charge of sales and marketing, Nowy Styl Strategy and Business Development Director responsible, among other things, for the integration of commercial structures of the previous joint-venture companies, as well as building and extending the Group's own foreign sales structures, and also Managing Director of the Nowy Styl brand, in charge of the whole commercial area (sales and marketing) of the main brand of the Group.

In 2009, he became Member of the Nowy Styl Management Board and Chief Commercial Officer responsible for all sales, marketing and product management functions at the Nowy Styl Group, and managing all teams in that area both in Poland and other European countries (including Germany, Switzerland, France, the Netherlands, the United Kingdom, and Austria). Moreover, he was responsible for acquisition processes, and further for restructuring and integration of the foreign companies taken over by the Capital Group (in Germany, Switzerland, the Netherlands, and France). Since March 2023, he has been acting as Vice President of the Management Board of Nowy Styl International.